



STAR POWER

An ISO 9001:2015 certified company



COMPANY PROFILE



INNOVATING A
SUSTAINABLE TOMORROW



ABOUT US

Star Power An ISO 9001:2015 certified company is a leading distributor of lighting and electrical products. We are an extended arm of Star Export India, a global player in the non-ferrous metal business. We serve customers in the construction, commercial, institutional, industrial, government and utility markets. Our products and services support new construction, infrastructure updates, building renovation, facility maintenance etc. Our trading wing offers one-stop-shop solutions for complete range of lighting fixtures and electrical products.

At Star Power, we are passionate about delivering high-quality products and services that meet our customer's needs. Our team of experts has extensive experience in the lighting and electrical industry, and we strive to provide innovative and sustainable solutions to our customers.

At Star Power, we are committed to providing excellent customer service, and our team members are dedicated to delivering the best possible experience to our customers. We believe in building long-term relationships with our customers and partners, and we are always looking for new business opportunities to expand our reach and offer innovative solutions.



VISION

"Star Power's vision is to become a top-tier global supplier of high-quality products, providing efficient and safe services that bring satisfaction and happiness to our customers and team members. We strive to establish long-term business relationships and use both intellect and emotions to identify promising opportunities."

MISSION

"To be a socially responsible and innovative trading company, exceeding expectations with premium quality products and services. We prioritize fair business practices, adaptability to dynamic markets, and transparency in all our dealings."

CORE VALUES

Quality Responsibility

We take responsibility for delivering the best possible quality in our products and services. We strive for excellence, and continuous improvement, and respond promptly to changing needs.

Customer Satisfaction

Our focus is on customer satisfaction. We believe in respecting our customers, understanding their expectations, and delivering affordable, high-quality products and services that exceed their expectations.

Integrity

We act with integrity in everything we do. Each of us is personally accountable for our behavior and committed to honesty, fairness, and fulfilling our responsibilities as responsible citizens and employees.

Value for People

We value our people and treat each other with respect. We are proud of the diversity of ideas and contributions from individuals, and we provide education and development to help our people grow. We are committed to building open and trusting relationships.

Respect for Suppliers

We view our suppliers as essential team members and treat them with the same respect we show our customers. We believe in providing fair prices, equitable treatment, clear agreements, and honest feedback on performance.

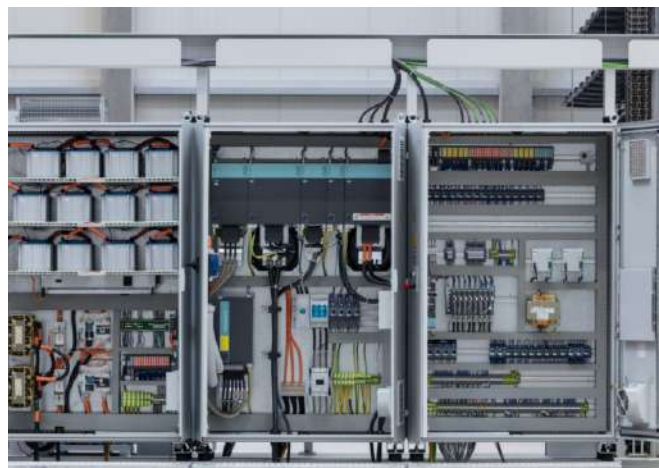
STAR POWER

DIVISIONS



Lighting Division

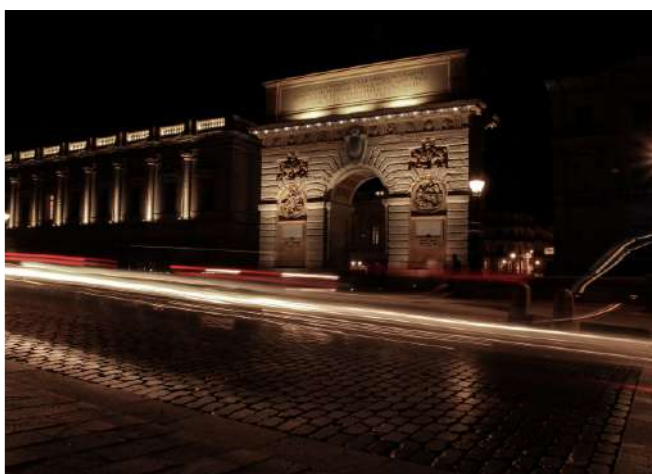
This division specializes in providing high-quality lighting products for various commercial and residential applications. They offer a wide range of lighting solutions, including LED lighting, decorative lighting, chandeliers, outdoor lighting, and more. Their products are known for their energy efficiency, durability, and aesthetic appeal.



Electrical Division

The Electrical Division offers a wide range of electrical products and services, including Cables and wires, cable management system, earthing & lightning Protection system, modular switches, electrical distribution equipment and more. They also provide electrical installation and maintenance services for various commercial and industrial projects. Their products are known for their reliability, durability, and safety.

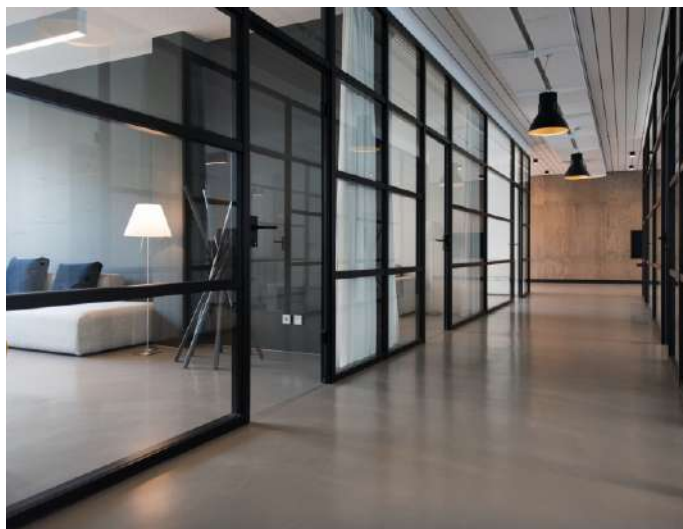
LIGHTING DIVISION



Our Lighting Division offers a wide range of lighting solutions, including LED lighting, decorative lighting, chandeliers, outdoor lighting, and more. We work with leading lighting manufacturers to provide energy-efficient lighting solutions that deliver value and performance. Our team of experts develops customized lighting solutions for customers based on their application and function, lighting levels, energy efficiency, and economics of scope and scale. We use the latest technology, such as Lighting Simulation with DIALUX and 3D rendering, to provide a visualization of projects to our customers.

Lighting Division

We offer

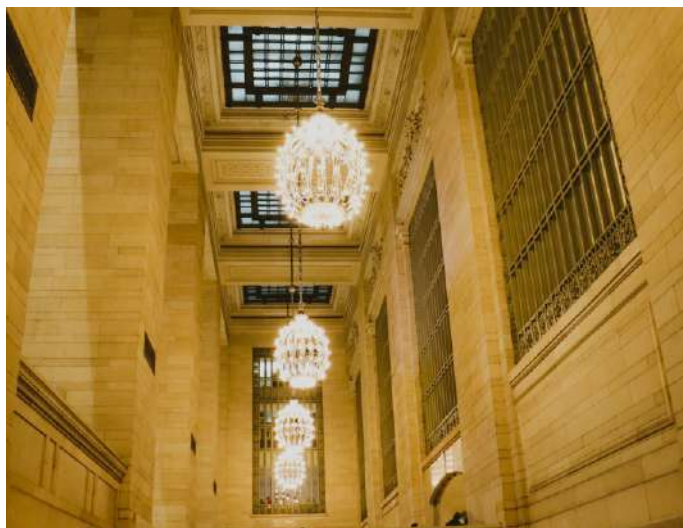


INDOOR LIGHTING FIXTURES

We have a wide selection of indoor lights that can be customized to fit any space. With energy efficiency, style, and design in mind, our interior lighting range allows you to create a comfortable atmosphere with the latest indoor lighting technology.

OUTDOOR LIGHTING FIXTURES

Our extensive outdoor lighting collection offers a wide range of options for lighting up your outdoor space. It can be used to highlight a certain aspect or make it simpler to see activities after dark.



CHANDELIERS

With our stunning collection of chandeliers, you can make lighting the focal point of your decor and convey a sense of great design. From delicate crystal chandeliers for bedrooms to durable chandeliers for kitchens and dining rooms, we offer a wide range of styles to suit any property design.

Lighting Division

We offer



FIBER OPTIC LIGHTING

We offer fiber optic lights that can be used to create effects depending on the application. Handling them is much safer than their glass counterparts. They can be used indoors, outdoors, and even underwater.

DECORATIVE LIGHTING & POLES

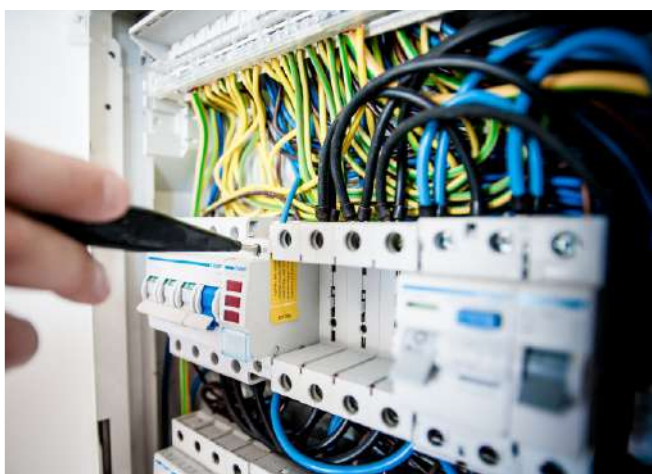
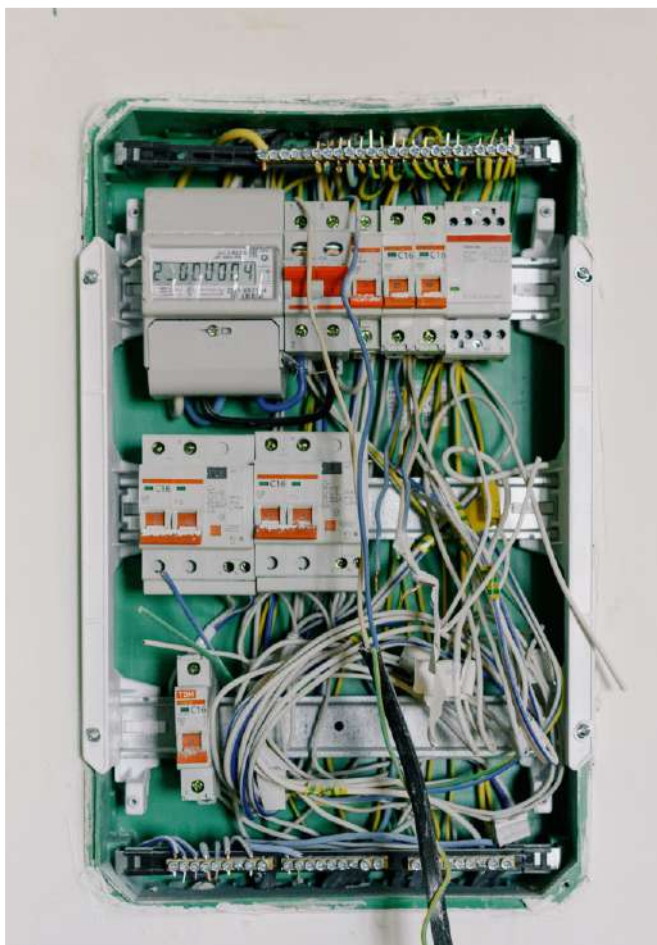
The number of projects that concentrate on beautifying bridges, roads, and other areas is growing. Our range of products can meet any requirement by delivering the best output.



HI-MAST AND STREET LIGHT POLES

Our high masts and poles come from reputable suppliers that are essential for improving visibility and safety in a wide range of outdoor environments.

ELECTRICAL DIVISION



The Electrical Division offers a wide range of electrical products and services, including cables and wires, cable management systems, earthing and lightning protection systems, modular switches, electrical distribution equipment, and more. They also provide electrical installation and maintenance services for various commercial and industrial projects. Their products are known for their reliability, durability, and safety.

In order to provide customers with solutions that meet their expectations, a team of experienced engineers works closely with them to understand their electrical demands, technical requirements, and financial limits.

Electrical Division

We offer

Cables & Wires

Star power is a proven partner and prime source of electrical knowledge and expertise when it comes to cables and wires. Working with top manufacturers and suppliers, we've built a complete line of products you can trust for reliability, quality, and ease of installation. Unmatched inventory means you find exactly what you need.



Cable management system



Conduits / Cable trays

Safety is crucial when it comes to wiring installation. Conduits are designed to protect electrical wires and cabling from damp or dusty environments, and are corrosion-resistant for harsh environments. Cable trays have an important role in ensuring the security and safety of cable and electrical wires.



Lugs/Glands

Star power has the products you need. Our large wire connector offering consists of terminals, lugs, glands needed to terminate all your electrical wiring jobs.



Jointer kits

Star power is your one stop shop for your cabling and termination needs offering a variety of electrical tapes, labeling products, heat shrink and tools to finish off your jobs professionally.

Electrical Division

We offer



Modular Switches & Sockets

We have all the types of switches and sockets you need, whether you want them to be aesthetically designed or weatherproof to withstand tough internal and external conditions. The materials employed in these products are of the highest quality and assure optimal performance and safety.

Electrical Distribution equipment

The top priority when installing electrical distribution systems is to distribute electricity effectively and efficiently. Our products can provide the necessary equipment to prevent unwanted short circuit or power surges that could harm your system. We offer Isolators, MCCB, MCB, RCCB, distribution boards, and accessories to complete your electrical distribution installations.



Earthing & lightning Protection system

At Star Power, we have a wide range of earthing and lightning products that provide the highest level of efficiency and tensile strength. We acknowledge that there is a significant and diverse demand for earthing products and accessories. Our diverse array of earthing and lightning fittings can meet the needs of all types of projects.



Electrical Division

We offer



Fans

Fans are a valuable addition to our range. Our range is comprehensive and features sleek designs that are comparable to the best. The range encompasses all aspects, from ceiling, wall, and table fans to pedestal and exhaust fans. Our approach to making life a little more comfortable for our customers.

Water heaters

Water heaters we offer are primarily designed for household use and can be supplied based on the property's needs to provide heated water on demand.





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